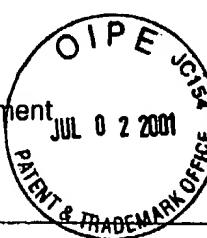


List of Patents and Publications for  
Applicant's Information Disclosure Statement

APPLICANT: Lala, R. et al.

(Use several sheets if necessary)

FILING DATE: May 01, 2001 GROUP:2152

**Reference Designation**      **US PATENT DOCUMENTS**

Examiner Initials	Document Number	Date	Name	Class/Subclass	Filing Date (If. Appro.)	Technology Center 2100	JUL 06 2001
u	AA 6,009,411	12/28/99	Kepecs	705/14	11/14/97		
u	AB 5,950,173	09/07/99	Perkowski	705/26	05/12/97		
u	AC 5,915,243	06/22/99	Smolen	705/14	08/29/96		
u	AD 5,446,890	08/29/95	Renslo et al.	395/600	10/25/94		
u	AE 5,918,211	06/29/99	Sloane	705/16	05/30/96		
u	AF 5,791,991	08/11/98	Small	463/41	11/15/95		
u	AG 5,664,723	07/01/97	Deaton et al.	395/214	01/04/94		
u	AH 5,963,952	10/05/99	Smith	707/102	07/15/97		

**FOREIGN PATENT DOCUMENTS**

Document Number	Date	Country	Class/Subclass	Translation Yes	Translation No

**OTHER ART (Including Author, Title, Data, Pertinent Pages, etc.)**

- u AI Sumner, I. "Web Site Novelties Can Bring PR Opportunities", Marketing, pp.31, 17 June 1999 Haymarket Business Publications
- u AJ Kumar, M. et al. "Sales Promotions on the Internet" Proceedings of the 3<sup>rd</sup> USENIX Workshop on Electronic Commerce, pp. 167-176, Published: Berkeley, CA, 1998
- u AK Nelson, K. "Marketing Meets Automation to Increase Sales", Business Marketing, vol. 83, no. 9 pp. 47, Sept. 1998

Examiner

Date Considered

8/5/04

Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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